La Jeunesse Choirs

Find your voice



Corporate Sponsorship Information Package

2026 - 2027 Season



www.lajeunessechoirs.com
admin@lajeunessechoirs.com

About La Jeunesse Choirs





Since 1988, La Jeunesse Choirs has provided its members with the highest possible calibre of musical experience and training.

Singing in choir is proven to reduce stress and enhance social well-being, while participating in the cultural life of Northumberland County and beyond.

Choristers develop self-respect, a sense of belonging, and lifelong friendships as they work together in performance settings. Your support as a sponsor helps the La Jeunesse choristers *Find their voice!*



La Jeunesse Choirs is a registered charity, led by a volunteer Board of Directors and supported by a team of volunteers.

2026-2027 Board of Directors

Natalie Koshowski, Chair
Margaret Grozelle, Treasurer
Anne Burnham, Secretary
Dr. Teresa Reynolds, Past Chair
Marie Anderson
Jan Bangs
Paula Jennings
Christiane Husemann
Michael Johnston

Artistic Director:
Christine Dando

Associate Director & Accompanist:
Dr. Debbie Fingas

Director of Les Petits & Junior Choirs:
Lauren Halasz

Administrative Assistant:
Ashlynn Paterson

Our 2026-2027 Season

La Jeunesse has an exciting season planned for our choristers and community. Support from this year's sponsors will help our youth continue to grow their skills in singing, acting, and dancing.

La Jeunesse Choirs *Find your voice.*



Winter Choral Concert	*Saturday December 19, 2026 at 3 PM*
Spring Choral Concert	*Saturday April 24, 2027 at 3 PM*



Your support helps us enrich and celebrate Northumberland's young choristers!

Why Sponsor?

Your sponsorship helps fund choral and musical theatre programming for youth in Northumberland County and surrounding areas.

Your financial support will help us with:

- Tuition bursaries for families experiencing financial hardship
- Musical Theatre expenses (lighting, sound, facility rental, scripts, sets and costumes)
- Rehearsal hall and venue rentals
- Guest artists
- Drama and choral workshops
- Transportation, food and supplies for our trips and community events

Our Programs

Les Petits
Ages 4-7: Les Petits teaches the foundations of singing in an active and engaging way. Musical play engages these young singers as they learn the foundations of theory and music. Participating in the seasonal concerts allows these young musicians to showcase their developing musicianship for an audience.

Junior Choir
Treble voices, ages 8-12: Choristers sing varied repertoire in many styles, mainly one and two part arrangements. This work develops a basic understanding of successful group singing, music theory, and score reading, unlocking the joy and social-emotional benefits of choral singing. Junior choir participates in seasonal concerts, festivals, workshops and trips throughout the season.

Senior Choir
Mixed voices, ages 12-19. The music is challenging and varied: choristers are exposed to many forms of choral music and sing in several different languages, developing awareness of global and classical music. Participants sing in up to four-part harmonies with Soprano, Alto, Tenor, and/or Bass voices, and develop a strong understanding of music theory and score reading. This group works to a very high standard of choral singing.

Musical Theatre Intensive
Our thrilling triple threat training program for youth (Ages 9 - 19) who share a passion for the performing arts. The program offers weekly classes, workshops and lessons in all disciplines required for the stage, screen and recording studio. The comprehensive program builds self-confidence and team-building skills, while allowing each child to find their individual voice.
This year we are presenting a fully staged production of ***Shrek the Musical, Jr.*** at Victoria Hall, Cobourg.

Sponsorship Packages

PIANO $500+

Recognition of **Piano** sponsorship includes the following benefits to the Sponsor:

- Display logo on the La Jeunesse website with link to the Sponsor's website
- Listing as a sponsor in winter & spring choral concert programs
- Listing as a sponsor in *Shrek The Musical, Jr* program
- Allocation of 2 tickets for the winter choral concert on Saturday December 19th 2026 at 3 PM
- Allocation of 2 tickets for the spring choral concert on Saturday April 24th 2027 at 3 PM

MEZZO PIANO $750+

Recognition of **Mezzo Piano** sponsorship includes the following benefits to the Sponsor:

- Display logo on the La Jeunesse website with link to the Sponsor's website
- Listing as a sponsor in winter & spring concert programs
- 1/4 page advertisement in winter & spring concert programs
- Listing as a sponsor in *Shrek The Musical, Jr* program
- Allocation of 2 tickets for the winter choral concert on Saturday December 19th 2026 at 3 PM
- Allocation of 2 tickets for the spring choral concert on Saturday April 24th 2027 at 3 PM

MEZZO FORTE $1000+

Recognition of **Mezzo Forte** sponsorship includes the following benefits to the Sponsor:

- Display logo on the La Jeunesse website with link to the Sponsor's website
- Listing as a sponsor in winter & spring concert programs
- 1/2 page advertisement in winter & spring concert programs
- Listing as a sponsor in *Shrek The Musical, Jr* program
- 1/4 page advertisement in *Shrek The Musical, Jr* program
- Podium announcement at winter & spring choral concerts
- Allocation of 4 tickets for the winter choral concert on Saturday December 19th 2026 at 3 PM
- Allocation of 4 tickets for the spring choral concert on Saturday April 24th 2027 at 3 PM

FORTE $1500+

Recognition of **Forte** sponsorship includes the following benefits to the Sponsor:

- Display logo on the La Jeunesse website with link to the Sponsor's website
- Listing as a sponsor in winter & spring concert programs
- Full page advertisement in winter & spring concert programs
- Listing as a sponsor in *Shrek The Musical, Jr* program
- 1/2 page advertisement in *Shrek The Musical, Jr* program
- Sponsor's logo on winter & spring concert promotional posters
- Podium announcement at winter & spring choral concerts
- Designated space for company display board at winter & spring choral concerts
- Allocation of 6 tickets for the winter choral concert on Saturday December 19th 2026 at 3 PM
- Allocation of 6 tickets for the spring choral concert on Saturday April 24th at 3 PM

Contact & Next Steps

Please reach out to discuss next steps or sponsorship opportunities in more detail.

Ashlynn Paterson
Administrative Assistant
Email: admin@lajeunessechoirs.com

www.lajeunessechoirs.com

Prefer to make a charitable donation instead?
Please visit CanadaHelps.org

Thank You for Your Consideration!