

La Jeunesse Choirs

Enriching young lives through choral music
in Northumberland County



Corporate Sponsorship
Information Package



Corporate Sponsorship Information

Page 4: The Artistic Director

Page 5: The Accompanist

Pages 6-8: Our Choir

Page 9: Chorus Impact Study

Page 10-11: About Our Organization

Page 12-13: Sponsorship Opportunities

Page 14-15: Thank you to Sponsors



Markus Howard

Artistic Director

As a conductor, director and choreographer, Markus Howard has worked extensively in the arts throughout Canada and abroad. He has appeared in 27 countries, working with musicians of varying ages, cultures and experiences. An educator, adjudicator and private teacher, Markus works in many musical genres including opera, musical theatre, pop and jazz voice. His students have included members of the Stratford and Shaw Festivals, Toronto's Lion King, Mamma Mia, Billy Elliott, The Producers, and Jersey Boys, and a number of Broadway and National Touring companies. His talents have been recognized by Yamaha Music Canada, The Swedish Ministry of Culture, the Ontario Arts Council and the International Association of Jazz Educators. Markus Howard was a candidate finalist for the 2008/2009 Leslie Bell Prize for Choral Conducting. Mr. Howard was on the faculty of the Royal Conservatory of Music, Glenn Gould School for 7 years where he taught Choral Studies, Advanced Sight Singing, and Stage Craft for the Opera Division. For the Young Artist Performance Academy, he was the founding conductor of the Academy Choir. In the College Program at the Randolph Academy for the Performing Arts, Markus lectured theory and history courses, directed shows, founded the choral division, and was a studio teacher in both the music and dance faculties. Markus served as Lead Teacher in the Children's Program for 7 years. At the University of Toronto, he directed the award winning Hart House Jazz Choir, Onoscatopoeia for 5 seasons, producing the group's second album, and leading them to the semi-finals of the International Competition for Collegiate A cappella. He currently leads choirs at Massey College. Markus was a popular teacher for Hart House Athletics, teaching dance for 13 semesters. Mr. Howard has appeared as a chorister with the Stuttgart Kammerchor (Germany), the European Octet (Sweden), the World Chamber Choir (Belgium), and numerous Canadian professional choirs. He is the founding conductor of the professional chamber choir, La Movida, his proudest accomplishment to date. Markus represented UNESCO as an ambassador of Arts and Goodwill from 1996-1999, and continues to share his skills with aspiring artists at home and abroad.



Debbie Fingas
Accompanist



Debbie is the Minister of Music for Trinity United Church, Cobourg where she accompanies weekly services and conducts two children's choirs, the Chancel Choir and the Jubilate Handbell Choir. In addition to her church work, Debbie enjoys her involvement with local community music groups. An experienced organist, pianist, choral director, singer and fautist, Debbie has performed in numerous concerts and recitals throughout southern Ontario. As the Artistic Director of the advanced community handbell choir, Alloy Fusion, she designs and conducts exciting musical events and concerts bringing handbells to new audiences. Debbie is the conductor for the Northumberland chapter of the North Lakeshore Chorus that present concerts in commemoration of historic events and take the concerts on tours in the summer. She has also been music director and accompanist for local music theatre productions with VOS Theatre and the Capitol Theatre. Debbie is a sought after clinician for handbell workshops and festivals throughout Ontario. In addition, she is a Past President of the Northumberland Centre of the Royal Canadian College of Organists. Debbie graduated from the University of Toronto with a Bachelor of Music degree in Music Education has received her Associate diploma from the Royal Canadian College of Organists. She also holds a Master of Arts in Church Music from Trinity Lutheran Seminary in Columbus, Ohio. Debbie holds her Doctor of Ministry degree from Emmanuel College at the University of Toronto where her thesis explored how church music group participation nurtures the participants' spiritual life.



The La Jeunesse Choirs
Children's Choir
Senior Choir
Musical Theatre Intensive



About our Choirs

The La Jeunesse Choir is comprised of three performing groups: Senior Choir, Children's Choir, and the Musical Theatre Intensive program. Each group enjoys its own weekly rehearsal time, however they perform together, having an opportunity to showcase their repertoire and to collaborate with one another. All three groups operate at the highest musical and performance standards. To maintain its level of excellence, entry into any of the La Jeunesse Choirs is by audition only.



The Children's Choir

Boys and Girls 7-12: Children's choir teaches the foundations of singing and beginning harmony in an active and engaging way. These singers develop maturity, discipline and a sense of accomplishment through a wide range of youthful song selections from folk songs, to musical theatre and popular music. They also explore other art forms including drama, dance and visual art. Participation in the seasonal concerts and festivals allow these young singers multiple opportunities to sing their songs for different audiences.



The Senior Choir

Treble voices aged 12 - 19: Allows youth to experience excellence in choral singing through a repertoire ranging from folk to light classical, pop to musical theatre & world music. Rehearsals focus on the development of good tone and vocal production in an inclusive team environment. The end result is an uplifting experience of making quality music. Participation in seasonal concerts, festivals, workshops and trips are planned throughout the season.



About our Choirs

Musical Theatre Intensive

Our thrilling triple threat training program for youth who share a passion for the performing arts. Our exceptional staff and guest artists guide participants through weekly classes, workshops and lessons in all disciplines geared for the stage, screen and recording studio. Designed to inspire and excite students to achieve their personal best, the comprehensive program builds self-confidence and team-building skills, while allowing each child to find their individual voice

BOYS and GIRLS AGES 7-19

DANCE and MOVEMENT

Group Choreography
Musical Theatre Group Performance
Stretch and Strength Contact
Improvisation
ACTING Improvisation
Monologues
Scene Study Stage
and Camera auditioning Comedy

SOLO VOICE AND CHORUS

Studio recording project
Pop/Folk solo
Musical Theatre solo
Vocal ensemble
Music Festival Participation



The Chorus Impact Study*

In 2009, Chorus America commissioned a study whose purpose was to shed light on the role of choral music experience in childhood and development as viewed from the perspectives of both educators and parents

Choral Singing continues to be the most popular form of participation in the performing arts

Chart 8: Choir Participation and Children's Success Skills

Percent of parents who agree or strongly agree

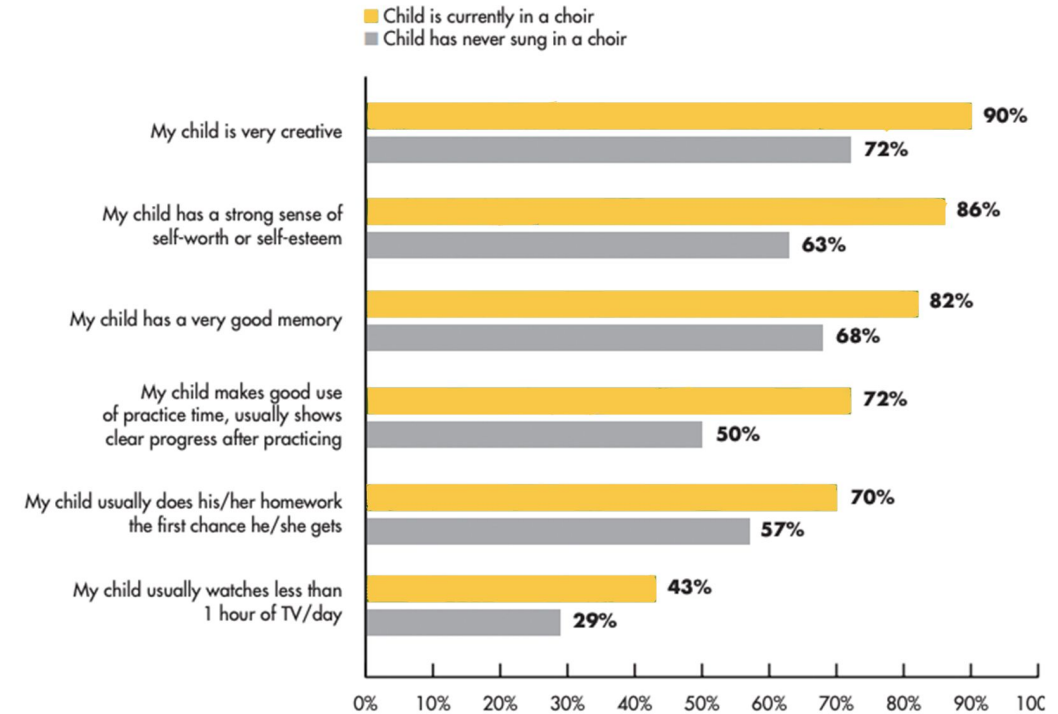
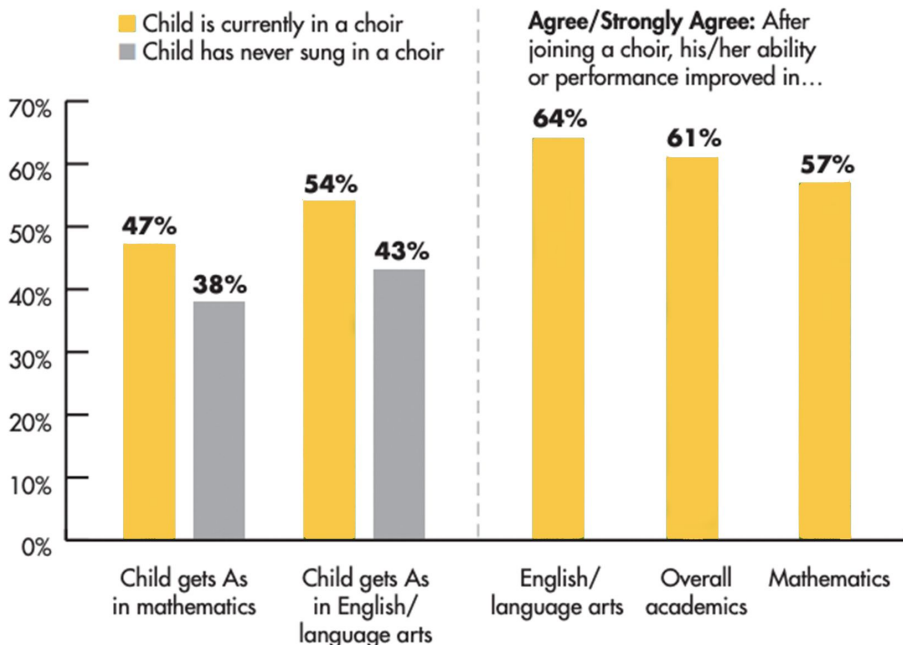


Chart 7: Choir Participation and Academic Performance



Children who sing in choruses have academic success and valuable life skills

About our Organization

Since 1988, La Jeunesse Choirs has endeavored to bring quality choral training to children and youth in Northumberland County. In 2012, the Musical Theatre Intensive program was added to our offerings.

La Jeunesse Choirs is a dedicated and respected charitable organization whose mission is to support, share and celebrate the diverse musical talents of Northumberland's youth.

For 30 years, La Jeunesse Choirs has provided its members with the highest possible caliber of musical experience and training. From an initial membership of 20 girls, the choir has expanded to include three choirs and a Musical Theatre Intensive group, with both boys and girls ranging in age from seven to 18. The choirs draw membership from across Northumberland County and beyond.

Our choirs challenge young people, through their music-making, to develop ever-increasing expectations of their potential as individuals and as choir members. The choirs provide youth with the opportunity for meaningful community service that enriches the cultural life of Northumberland County.

Whether preparing to perform original pieces commissioned for the choir, or learning to sing in Spanish, Latin, Yiddish or an African tongue, the work demands discipline, respect and responsibility from every choir member. They, in turn, gain an unequalled sense of accomplishment and experience the thrill of performing. A very special bond is formed through this demanding form of physical, intellectual and emotional teamwork. We believe the life experience these young musicians gain through the choirs shape our youth as future community leaders.

Each year, La Jeunesse Choirs performs two concerts, one at Christmas and one in the Spring. In addition, our choirs participate in an annual Training Choir Festival in Oakville, ON. A variety of workshop/training opportunities are offered as well as organized group trips to complement the formal training provided.

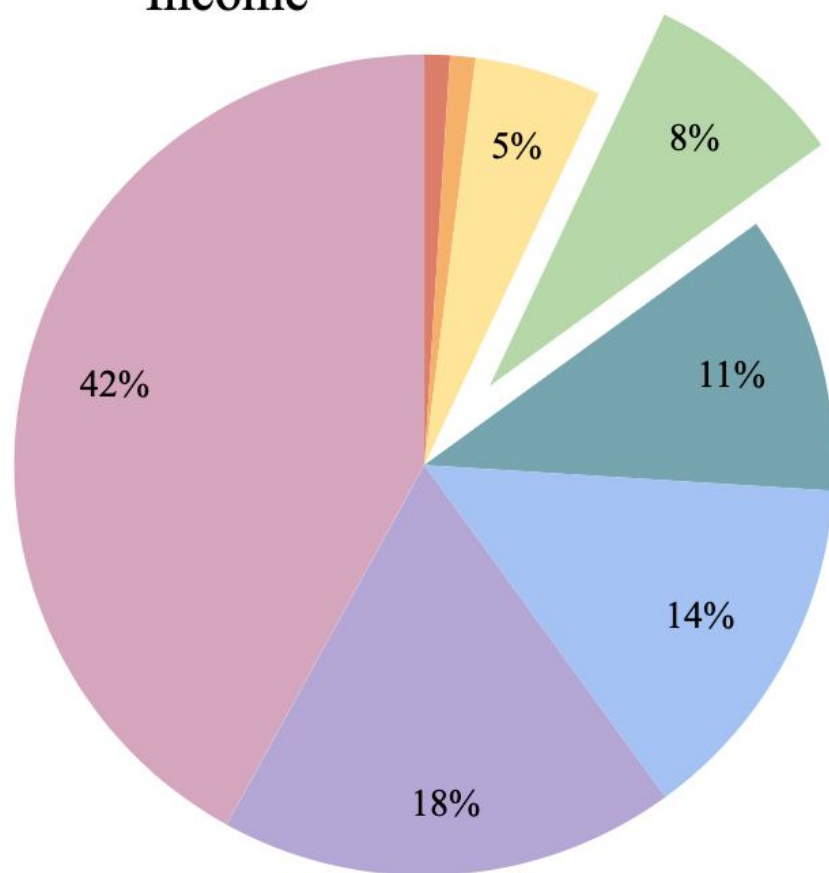
In summary, our programs strive to foster personal growth and build a group of inspiring young people each with their own individual, expressive and confident singing. La Jeunesse is a place where our community's children and youth can truly Find Their Voice!

Corporate Structure

La Jeunesse Choirs is governed by a volunteer Board of Directors which is responsible for finances and the overall management and operation of the organization. The Board is supported by a team of volunteers.

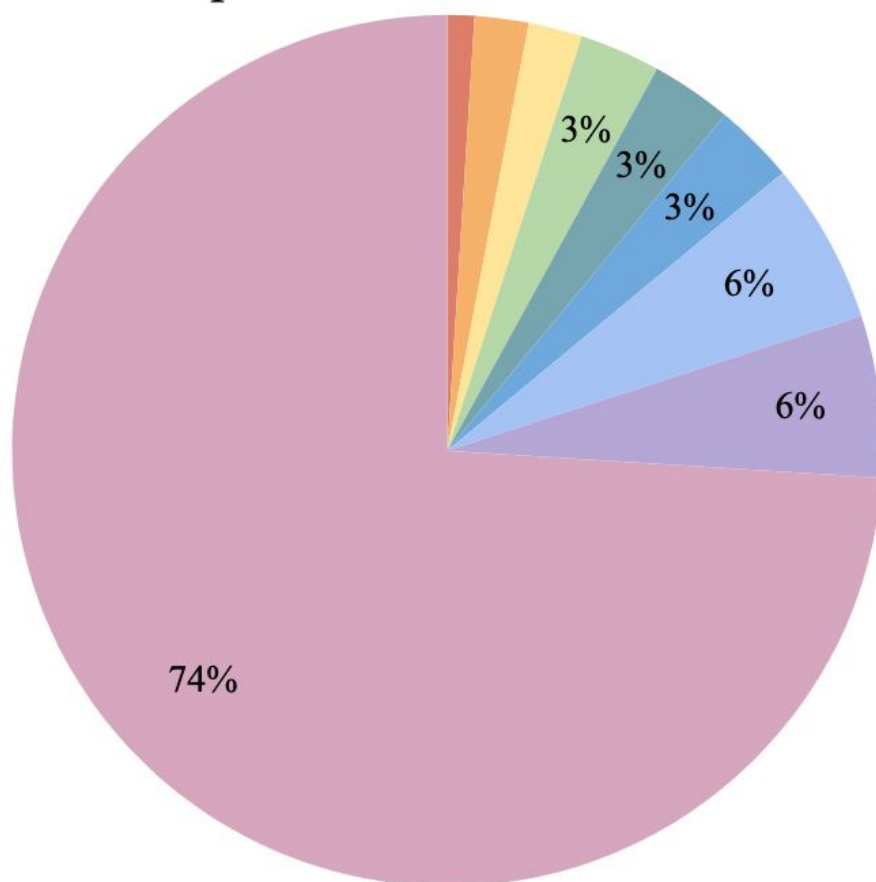
Income

- Sale of advertising
- Copier income
- Other
- Sponsorship
- Fundraising
- Bingo
- Corcert Tickets
- Membership



Expenses

- Advertising
- Other
- Music
- Workshops
- Admin
- Insurance
- Church rental
- Trips and transportation
- Instruction



What We Do

Thanks to the ongoing support of our sponsors, La Jeunesse continues to be able to provide a wide range of experiences for our youth. Such events consist of Concert productions, Choir Exchanges, Collaborating with Guest Artists, Theatre and Choral Workshops, Festivals and Competitions, and participation in Community events. Sponsor support allows La Jeunesse to continue to enrich and celebrate the diverse musical talents of Northumberland's youth.

Present Concerts

Christmas and Spring, Yearly
Spring Musical, Biannually

Expand our Horizons

Choir Exchange, Lethbridge AB, 2016

Collaborate with Guest Artists

Chilina Kennedy and Susan Dunstan, 2019
Michael White, 2015, 2016
Liona Boyd, 2014

Explore the Arts

Musical Set Building
Come From Away and Workshop, 2018



Drama Workshop (Mirvish 2015, Stratford 2016)

Canadian Opera Chorus Workshop,
2013 & 2014

Enter Festivals and Competitions

Kiwanis, 2016
Junior Treble Festival, Yearly
Kaleid Festival, 2008, 2010 & 2012

Reach Out to the Community

Warkworth By Night, 2019
Buskerfest, 2017
YMCA Peace Breakfast, 2016
Lang Pioneer Village, 2016





Find your voice.

Corporate Sponsorships

PIANO \$500+

Recognition as Piano Sponsor:

- Company name/logo on the La Jeunesse website and Facebook page for a year
- Listing as a sponsor in concert programs
- 1/4 page advertisement in concert programs
- Podium announcement at concerts
- Four tickets to each of the seasons productions

MEZZO FORTE \$750+

Recognition as Mezzo Forte Sponsor:

- Company name/logo on the La Jeunesse website and Facebook page for a year with link to company website
- Listing as a sponsor in concert programs
- Full page advertisement in concert programs
- Podium announcement at concerts
- Six tickets to each of the seasons productions
- Display board with Company name/logo at concerts
- Company name/logo on concert promotional posters.

FORTE \$ 1000+

Recognition as Forte Sponsor:

- Company name/logo on the La Jeunesse website and Facebook page for a year with link to company website
- Listing as a sponsor in concert programs
- Full page advertisement on the back page of our concert programs
- Company name/logo on concert promotional posters
- Detailed podium announcement at concerts
- Ten tickets to each of the seasons productions
- Display board with company name/logo at concerts
- Director Sponsorship Support:
 - Director will add company name and logo to his professional biography, depicting the company as a Supporter of the Arts, as well as wear items of company clothing.

905-373-8601
PO Box 925 Cobourg Ontario K9A 4W4



www.lajeunessechoirs.ca
ljchoirs@gmail.com
follow us on



<https://www.facebook.com/LaJeunesseChoirs>

